Paving her path

Meet Alexis Ash, a second-semester Pearce Intern. Ash has worked as a lead for the College of Arts and Humanities team, developed articles for the University Professional Internship and Co-Op magazine, interviewed students for Tiger Tales, a Clemson student storytelling series, and is now working on communication deliverables for Clemson's Department of Historical Properties. These projects have allowed Ash to apply her classroom knowledge to hands-on projects and prepared her to confidently enter the professional world after graduation.

Classroom skills

"I've learned a lot of strategies in professional writing, creative skills, analytical thinking and key modes of analysis and marketing through my class work."

Application

"As a Pearce Intern, I have leveraged my writing skills for editing articles and for proofing articles for publication. I have also utilized my professional communication skills when coordinating clients to best apply their goals to my deliverables."

Client experience

"Pearce has definitely taught me a lot of real-life skills, including managing client relationships, creating content calendars, developing professional brand strategies and communicating a client's goals to a specific audience."

Future career

"I look forward to a future career in the field of marketing and communications. I've grown professionally in the fields, and I feel more confident entering the workforce with the skills and experiences I've gained through Pearce."