LIGHTS, CAMERA, VID

A profile of senior Visual Information Design interns Megan and Tristan

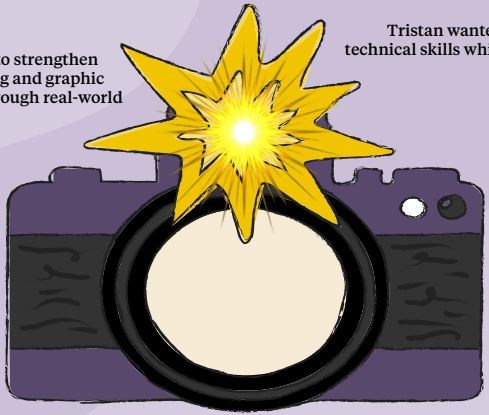


Why did they want to be VID interns?

Megan wanted to strengthen her video editing and graphic design skills through real-world client projects.

Tristan wanted to expand her technical skills while collaborating with others.





What goals did they have to start the semester?

Both interns wanted to work on their skills in Adobe Premiere Pro. Megan wanted to focus on making and editing short-form videos and reels for social media, and Tristan wanted to learn how to create long-form videos.

How did they achieve their goals?

1. Studying successful reels to understand filming and editing techniques.
2. Researching engagement strategies for short-form reels.
3. Learning to use Premiere Pro and filming equipment.
4. Conducting interviews and collaborating with real clients.