

# SEMESTERLY NEWSLETTER

SPRING 2025 - ISSUE 4

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## Issue Highlights

- ★ Just the beginning: Learn about new partnerships in the Pearce Center
- ★ Pearce Center interns' social media impact on the College of Arts and Humanities

## Returning interns: Endless accomplishments

### KANYN BLOODWORTH

Find out which accomplishments from this past semester returning Pearce Interns have valued most.

### Semester highlights: The Pearce Interns' accomplishments



# The final chapter: Wrapping up Central Elementary's second-grade book project

ALYSSA DOLINA

As the two-semester-long project comes to a close, the Pearce Center's book design and fundraising teams reflect on continuously collaborating to publish the finalized children's book.



# Just the beginning: Learn about the new partnerships in the Pearce Center

SAMMY SIROVER

Two new partnerships within the Pearce Center have already made an impact after a short amount of time.



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# Lessons from her younger self: Jordan Sims' inspiring presentation for professional success

ALYSSA DOLINA

Former Pearce Intern Jordan Sims visited the current interns to advise on skill building, resume crafting and interview communication for their future career journeys.



# More than an internship: What BRIEF has to say about its partnership with the Pearce Center

SAMMY SIROVER

See what co-founder Karen Devine has to say about the impact of the Pearce Center on BRIEF's mission.

What BRIEF has to say about its partnership with the Pearce Center

"We could not do what we do without the excellent work from the Pearce Center."

"This partnership with the Pearce Center allowed BRIEF to get the word out about the needs in the upstate community and also gave Clemson students the opportunity to grow their skills as they help a nonprofit."

"The interns have helped us recruit volunteers, communicated BRIEF's need for financial doors and have been a vital part in helping us connect with other pertinent nonprofits."

"They not only capture the facts but help to communicate the heart of the stories we want to tell."

"We have been impressed with the level of customer service and professionalism from the Pearce Center."

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# A new semester brings innovative educational techniques for the Graduate WAC Fellows program

ALYSSA DOLINA

The Grad WAC Fellows have implemented new academic writing resources – such as writing in the disciplines – to enhance their professional teaching abilities.



## Tiger Tales and UPIC: Writing to tell stories

KANYN BLOODWORTH

Take a look at how Pearce Center interns are highlighting the community through storytelling.



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# Pearce Center interns' social media impact on College of Arts and Humanities

KANYN BLOODWORTH

The Pearce Center's involvement with the College of Arts and Humanities has continued to grow through creating content for student testimonials, spotlights and humanities-related events via social media.

## PEARCE CENTER INTERNS' SOCIAL MEDIA IMPACT ON COLLEGE OF ARTS AND HUMANITIES



**33k+ views!**

"Our social media presence has benefitted greatly from the Pearce Interns' skill and creativity."  
-Public Information Director of CAH, John Eby

"They provide us with insight for student-centered content that supports our recruitment efforts and help us generate ideas to connect our content to current trends."

**15 POSTS  
CREATED THIS  
SEMESTER**




**PROFILE ACTIVITY INCREASED 47.2%**

**ACCOUNTS REACHED BY 86.3%**

**91 FOLLOWERS GAINED**




## MEMORABLE POSTS MADE BY PEARCE INTERNS




**4.1k views**

Created by Kylie DeWeese




**6.1k views**

Created by Serena Johnson



**2.9k views**

Created by Brianna Bullard



**1.5k views**

Created by Kylie DeWeese

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# Continuation of VID: Experiences, memories and accomplishments

SAMMY SIROVER

Learn about the stories of two experienced VID interns.

## Meet two VID interns



Elizabeth Brown

Elizabeth is a first-semester VID intern!

Favorite memory: Helping design the "Cultivate" Spring 2025 magazine issue

Programs used: Adobe Illustrator and InDesign

Skills learned: Magazine design and publication and client relations

"My experience as a VID intern has been one of the highlights of my time at Clemson!"



Ella Fales

Ella is a second-semester VID intern!

Favorite memory: Working for long hours and catching up with her co-workers

Programs used: Adobe Illustrator and Photoshop, Canva and Camtasia

Skills learned: Professionalism and website development

"Everyone who comes through the Pearce Center is not only academically driven but are also creative, determined and incredibly skilled."

## Growing and learning: The Pearce Center expands in membership as new interns reflect on their first semester

SAMMY SIROVER

During the Spring 2025 semester, the Pearce Center welcomed new interns, allowing Clemson students to widen their experiences and growth in the communication field.



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