

Pearce Faculty Fellows

Overview: The Pearce Faculty Fellows program is a new initiative that began in August 2021. Fashioned after existing CU programs (CUSHR Faculty Scholars and WATT Faculty Fellows Program), this program seeks to meet the needs of faculty in departments from across campus who are interested in learning strategies for teaching writing in undergraduate and graduate disciplinary classrooms. Faculty Fellows are selected for their interest in transforming writing instruction and professional communication on Clemson’s campus. Specifically, Pearce Faculty Fellows will enhance efforts to develop more interdisciplinary curricula and to enhance vital areas of graduate and undergraduate education: Writing Across the Curriculum (WAC), Writing In the Disciplines (WID), and Communication Across the Curriculum (CxC).

Aims/Objectives: The Pearce Faculty Fellows program aims to enhance the academic profile of faculty and student research by developing strategies for effective professional communication, with an emphasis on scientific writing and digital and visual communication. The objectives of the program are to increase the visibility, quality, and scope of writing on Clemson’s campus; to collaborate with faculty in the teaching of writing and professional communication; and to support faculty in the use of technologies for digital and visual communication. To accomplish these objectives, the Pearce Center offers an opportunity to complete a year-long writing- or communication-centered research project.

Application: Applicants must complete an [online application](#) that includes a description of the research proposal they wish to pursue as a Fellow. Projects will vary and can be on an individual or a departmental scale. Examples of writing-centered research projects may include but are not limited to the following:

- Develop community outreach programs on social media, traditional media, and/or multimodal platforms
- Design writing curricula that address accreditation and general education requirements
- Launch or expand a student-driven academic journal or magazine
- Enhance a study abroad experience with writing and/or communication modules
- Establish a graduate TA writing mentorship program
- Survey and analyze existing writing-intensive programs at other institutions that could inform future writing program developments at Clemson.

Pearce Fellowships are open to tenured and tenure-track faculty.

Personnel: The fellows will work closely with Pearce Center Director Cameron Bushnell, members of the Pearce Faculty Advisory Council, and other allies and collaborators identified in the course of the fellowship.

Responsibilities: Faculty Fellows will have three responsibilities over the year: research, training, and program development. First, Fellows will be expected to complete their research project, develop a plan for implementation of the proposed ideas based on their findings, and make a presentation of their research and action plan at the end of the year. Second, in workshops and in-person discussion sessions,

Faculty Fellows will learn WAC, WID, and CxC strategies from invited guest speakers, Pearce Center's Faculty Advisory Council, Grad WAC Fellows, and Pearce faculty. Second-semester Faculty Fellows will be prepared to present, in teams, workshops for faculty and graduate students and offer consultations as part of their fellowship. Third, Fellows will work alongside Pearce personnel and the Faculty Advisory Council to establish the role and function of Faculty Fellows for the initial and subsequent cohorts. Additionally, Fellows will attend mandatory monthly meetings as a cohort and will give a final presentation in May.

Timing: The program will last one academic year, from August to May. Fellows will be eligible to participate for up to two years, pending reapplication and acceptance.

Compensation: Faculty Fellows will be compensated \$5,000 per year via summer salary less fringe (approximately \$3,650).