

Client-Based Projects: 2003-2019

Semester	Client	Deliverables
Spring 2003	Calhoun Field Labs	Reports, research posters, and brochures to promote the sustainable agriculture research at the field labs
	Clemson University Dining Services	Reports, proposals, and posters to reduce waste and increase recycling associated with on-campus dining
	Clemson Elementary School	Manual to facilitate maintenance of outdoor learning environments
	Clemson University Farmers Market	Brochures, presentations, and fact sheets to attract customers to the new farmers market and promote products to be sold there
	Blue Ridge Field at Code Elementary School	Grant proposals to raise funds for the development of outdoor learning environments
	Clemson University Housing Services	Recommendation reports for “green” designs for new dorms, and posters to raise environmental awareness among resident students
Summer 2003	Blue Ridge Field at Code Elementary School	Grant proposals to raise funds for the development of outdoor learning environments
Fall 2003	AMECO division of Fluor Corporation	Work process procedures to train employees and demonstrate compliance with Sarbanes-Oxley Act
	Clemson University Farmers Market	Promotional materials for the market
Spring 2004	Clemson University Utility Services	Reports and booklets to promote the goals and activities of utility services, focusing on conservation efforts
	Clemson University	Environmental impact policies for campus departments, and posters

	Office of Environmental Health and Safety	and ads to educate campus community about stormwater and spill issues
	Clemson University Geology Department	Brochures and website to promote the geology major
	Clemson University Cooper Library	Brochures, displays, posters, ads, and other promotional materials to encourage recycling and trash awareness in library and promote electronic databases in government documents section
	Clemson Elementary School	Reports and manuals to explain environmental awareness activities for families of third-graders and promote ways for CES teachers to incorporate the school's barn into lessons
	Clemson University Environmental Committee	Sections of the university's environmental audit

Summer 2004	Blue Ridge Field at Code Elementary School	Grant proposals to raise funds for the development of outdoor learning environments
	Clemson University Farmers Market	Promotional materials for the market
Fall 2004	Michelin Tire Company Research and Development	Manuals and reports to define and communicate means for searching US Government Document Management System
	Gunnin Architecture Library Print Facility	Website, ads, brochures, and other promotional materials to increase the facility's number of clients
	Clemson University Office of Environmental Health and Safety	Environmental Management System plans for campus departments

Spring 2005	Clemson University Cooper Library	Tutorials and promotional materials for patrons of the government documents section
	Blue Ridge Field at Code Elementary School	Grant proposals to raise funds for the development of outdoor learning environments
	South Carolina Urban and Community Forestry Program	Reports and training materials for local governments implementing tree programs
	South Carolina Botanical Garden	Descriptive materials about new gardens
	Clemson University Office of Environmental Health and Safety	Environmental Management System plans for campus departments
	Littlejohn Community Center	Website and promotional materials
Summer 2005	Blue Ridge Field at Code Elementary School	Grant proposals to raise funds for the development of outdoor learning environments
Fall 2005	Hope Academy	Website, presentations, brochures, letters to promote the school and improve its effectiveness
	Blue Ridge Field at Code Elementary School	Grant proposals to raise funds for the development of outdoor learning environments
	Anderson Free Clinic	Employee manual for training workers and streamlining operations
	Cancer Association of Anderson	Manual and brochures to promote services of the association
	Anderson-Oconee Speech and Hearing	Manual to train board members and brochure to promote the clinic

	Clinic	
	Foothills Conservancy for the Performing Arts	Promotional materials for the Brooks Center production of <i>The Nutcracker</i>
Spring 2006	Concerned Citizens for Animals	Promotional materials including display board, brochures, and website
	Blue Ridge Field at Code Elementary School	Grant proposals to raise funds for the development of outdoor learning environments
	Anderson Free Clinic	Employee manual
	Forestry Commission and Urban Land Institute	Report on state growth statistics, brochures on trees and development
	City of Clemson	Booklets about city government services
	Cancer Association of Anderson	Annual report, two marketing plans, policy manual
	Anderson-Oconee Speech and Hearing Clinic	Promotional materials (posters, mailers, PowerPoint presentation) for annual fundraiser
Fall 2006	Oconee Pediatrics	Website
	Greenville County Red Cross	Marketing plan and promotional materials
	Concerned Citizens for Animals	Promotional materials and education packets
	Anderson County Museum	Promotional materials targeting public schools
Spring 2007	Keep America Beautiful	Promotional materials
	Anderson County	Proposal and promotional materials for Project Impact

	Department of Health & Environmental Control	
	Anderson Sunshine House	Website
	Clemson Univ. Adv. Writing Program	PowerPoint presentation, logo, application, promotional materials
	Concerned Citizens for Animals	Website, instructions
	Pickens County YMCA	Website, video
	Cancer Association of Anderson	Website
	Greenville Humane Society	Fundraising and marketing materials
	Betty Griffin House	Posters, website
	Anderson Free Clinic	Job descriptions, revisions of employee manual
	Anderson Emergency Food Bank	Brochures, PowerPoint presentation, business cards
	Dining for Women	Campus marketing plan, marketing materials, webpage, video, grant writing packet
Fall 2007	Anderson County Transportation	Website Evaluation and Design Proposals
	American Haitian Project	Website
	Faculty Senate	Procedure manual for research compliance
	Habitat for Humanity Retail Store	Website
	Clemson University English Department	Promotional & business documents for new internship program
	Oconee County Track	Grant proposals

	Team	
	Clean Start	Website, technical documents
	Clemson University Experimental Farm	Promotional materials
	Anderson County Museum	Grant proposal, PowerPoint presentation
	Iva Recreation	Promotional materials
	Greenville County Library	Tutorials about business writing, grant writing, and grammar

Spring 2008	Anderson Emergency Kitchen	Display board, architectural mockup of soup kitchen, flyer
	United Way of Pickens County	Web site
	Anderson-Oconee Speech and Hearing Clinic	Web site
	Anderson County Museum	Grant proposal
	Impact!	Promotional materials
	Strong Communities	Promotional materials
	Department of English	Proposals for internship program
	Anderson County	Manual for staff
	Archbold Tropical Research and Education Center on Dominica	E-marketing material
	Frazer Dream Center	Web site and fundraising
Fall 2008	McCants Middle School, Anderson	Ethics DVD

	Clemson University Podcasting	Podcasting and iTunesU
	Clemson University Water Skiing Team	Website
	Helping Hands of Clemson	Promotional materials
	Anderson Free Clinic	Presentations, handbooks, client surveys, spreadsheets, searchable database, video
	Anderson Services Association	
	Foothills YMCA	Promotional materials
Spring 2009	Pendleton Historic Foundation	Manual for the Board of Directors
	Redfern Health Center	Proposals and materials for the interactive healthy campus initiative,
	English Department	Recommendation on going green
	Happy Hooves	Newsletter, brochure, flyers, banners, created a directory of students organizations to help recruit volunteers.
	We Stand for Kids	Presentation to kids about coming to college, worked on a campaign to recruit more volunteers
	Michelin Career Center	Script for a video about business etiquette
	The Parenting Place	Created a new logo and business cards
	<u>Pickens County YMCA</u>	<u>Marketing material for two events, produced 6 flyer prototypes, produced and distributed flyers, updated brochures, PowerPoints for community presentations, press releases, banners, online calendar, logo, t-shirt design</u>
	Mary's House	Marketing material for "Ride for a child" fundraiser", " including d a billboard and website
	Habitat for Humanity	New brochure for the Anderson/Clemson area
	Impact	Marketing material for their 5K run
	Client Based Program	Marketing campaign for the Client Based Program
	Anderson County	Manuals for their Board

	Board of Education	
	Clemson University Office of Environmental Health and Safety	Environmental audit report
	Anderson County Government	Manuals
	Pendleton Historic Foundation	Created interactive activities to improve school tours, created marketing material for school tours
	Center for Academic Integrity	Redesign website, create logo/wordmark, improve branding
Fall 2009	Center for Academic Integrity	Posters promoting Integrity using Facebook
	Calhoun Honor's Society	Promoting the Honor's Calhoun Honor's Weekend
	Rutland Center for Ethics	Survey and marketing proposal
	Pendleton Historic Foundation	Re-design of website and continuation of instructional material development
	NetworkBash	Plan and execute the event
	Parenting Place	Promote annual fundraising event, re-design brochure, marketing DVD
	Helping Hands	Marketing campaign that included conventional media and free new social media. General flyer, Halloween flyer, Listserv ad, Facebook page, Google site, PowerPoint., Marketing kit.
	Foothills YMCA	PowerPoint presentations for civic organizations, capital campaign
	Clemson Child Development Center	Executed major fundraiser of the the year, the Murder Mystery Night. Developed an ongoing relationship between Pi Kappa Alpha (which started providing volunteer labor at the center) ; Update we website Promotional materials developed.

	Michelin Career Center	Grant writing
	CYT-Upstate	Promotional materials for after-school theater arts program
	Sharing, Inc.	Marketing DVD, brochure, forms for volunteers and liability issues
	Bob Campbell Geology Museum	Brochures, web content, other promotional materials
	Oconee County Foster Parent Association	Website
	Carolina Farm Stewardship Association	Comparative report on local and organic farming and food demand in the region
	Calhoun Honors College	Website, promotional materials, logo
	Clemson University Residential Services	Promotional videos on H1N1 flu and sustainability issues
	Clemson University Office of Environmental Health and Safety	Environmental audit report
	Center for Academic Integrity	Website
Spring 2010	Diligent Hands...Gracious Hearts	Proposals for garden ideas
	English Department	Promotional materials for Showcase
	Rutland Institute for Ethics	Two recommendation reports to better promote the Rutland Institute for Ethics
	Pendleton Historic Foundation	Continued work on the website
	Hanna Westside Extension	DVD- promoting Ethics
	Networkbash	Analyze last event and recommend changes

	Clemson University Environmental Health and Safety Office	Revising the environmental audit produced in previous semesters
	US Green Building Council	South Carolina Chapter--PowerPoints and videos on LEED certified buildings in S.C.
	LOT Program	Usability test for Web site with recommendation report, promotional materials including posters, brochures
	FACES	Revised brochure, Revised content for Web site, Instructional manual for mail merge with list of potential donors and fundraising materials (letter, brochure)
	Big Brothers/Big Sisters	Board training manual and marketing material
	We Stand for Kids	Video developed the script and storyboard and then arranged for a production crew to shoot it., Promotional PowerPoint and two informational brochures, Fundraising brochure aimed at potential donors, Produced a brochure for volunteers, networked WSFK into the Clemson's FCA organization, the Clemson baseball team and the Gantt Center for Student Life, research project to measure the effectiveness of their brochure redesign
	Parenting Place	Designed a Christmas card/fundraising mailer for use during the holidays and a redesign of the organization's informational brochure. This team also researched printing costs in the area and arranged for the production of these materials.
Fall 2010	Pendleton Historic Foundation	Reports on restoration process for Ashtabula and Woodburn Plantations
	Anderson County Gang Task Force	Educational materials about gangs for community events
	Anderson County Adult Education Center	Marketing material for a new literacy program
	NetworkBash	Organizing, planning, and executing a three-part event giving

		students an opportunity to network with businesses and Clemson alumni
	Hospice of the Upstate	Marketing materials
	Shorewood Packing	Training manuals for plant equipment
	University Housing	Videos on sustainability issues
	Clemson University Multimedia Authoring Teaching and Research Facility	instructional videos on use of lab equipment and software
	Clemson University Office of Environmental Health and Safety	Podcast to fulfill Spill Prevention, Control, and Countermeasures regulation
	Students for Environmental Action	Proposal of a green fee to President's Commission on Sustainability
	Clemson University Center for Academic Integrity	Multimedia package including video and other supporting technical documents
Spring 2011	Shorewood Packing	4 Training manuals for plant equipment
	Science as Art	Writing technical descriptions for all the entries, planning, executing, and organizing event
	Anderson Free Clinic	Creating patient education, manuals for fundraisers, and videos
	Anderson County Library	Teaching the public how to perform basic computer functions, creating instructional sheets for computer tasks
	Sharing, Inc.	Webpage and Collection Box Design for the "Building Bridges that Never Falter" Foundation
	Soapstone Preservation/Interpretation	Informational Brochure (and possibly a webpage as well)
	Michelin Career Center and Anderson Adult	Marketing: Getting the AAES brochures, letters to right people., Networking: Building a bridge between Clemson's education and

	Education	business departments, Grants: Identifying a potential donor and writing the grant., Networks II: Linking AU and SWU organizations as possible sources of volunteers, Re\$ource\$: Follow through on a fundraising campaign that was developed last semester that AAES can brand as their distinctive event--a stationary bike race, Pepsi Refresh: This one may be scrapped. I'll know today, Research: Study Greenville Literacy Association and a similar program in Hendersonville, NC, and produce a report on best practices, Morale: Inspiration/motivational tools to keep AAES students from quitting, Community event: Team is helping AAES staff come up with an event to raise awareness
	Michelin Career Center and Anderson Adult Education	Game development: Team produces a learning game customized for Anderson clients, Game development II: A second team is coming up with their own product, so we have an alternative, Game research: We need some quick learning on how to develop effective games. This research team will support the development teams, Tutor training/reading: AAES needs training manual for reading tutors, Tutor training/math: AAES needs training manual for math tutors, Reading tools I: Students will develop a newsletter or magazine that is targeted to AAES clients. The goal is to push content to clients who may be fading away and needing a new contact, Reading tools II: Students will develop teaching material that is age-appropriate for adult learners. Right now, AAES has to use "Sesame Street" and similar children's products to teach adults to read, Presentation development: Team will produce a 20-minute, enhanced PowerPoint that can be used for community presentations to Kiwanis, Rotary, Chamber of Commerce, and similar community groups.
	WSBF-FM (Clemson Radio)	Instructional Video: Crash Course on the Basic DJ Setup, Instructional Video: How to Handle Listener-Call-ins, Instructional Video: Good DJ Habits: What Can/Cannot Be Said On-air, etc, Instructional Video: Policies for Reviewing CDs/New Music
	University Housing	Instructional Video for Student Dorm Residents: Good

	(Clemson University)	Housekeeping Tips, Instructional Video for Student Dorm Residents: Why We Recycle; How to Recycle, Instructional Video for Student Dorm Residents: How is Steam Energy Generated on Campus, What Is It Used For, and How You Can Conserve This Resource, Instructional Video for Student Dorm Residents: Where Does Our Campus Water Come From/Tips for Conserving Water
	Clemson University's Multimedia Authoring Teaching and Research Facility (MATRF)	How to Use MATRF's Rebel Canon Camera & Other Tips on Still Photography, How to Edit Videos Using Windows Live Movie Maker Software, How to Use Audacity Software in Video Production & Other Tips for Creating Good Soundtracks, Making Sense Out of Video File Formats
	Clemson University Environmental Health and Safety Department	Instructional Video on Chemistry Lab Safety, Instructional Video on Bike Safety, Instructional Video on Pedestrian Safety, Public Service Announcement Video on Campus Stormwater Drains, Clemson University Environmental Audit: Revision of Wastewater-Stormwater Section
	Clemson University Department of English Client-Based Program	Promotion of the Client-Based Program Spring 2011 Showcase Event, Promotional/Informational Video on Client-Based Program for Potential Clients, Promotional/Informational Video on Client, Based Program for Faculty, Development of Client-Based Program Website
Fall 2011	Habitat for Humanity ReStore of Pickens County	Brochure, 2 x 30 seconds informative radio ad scripts (general & college students), 2 x sample sound recordings of radio ads, 2 x 30 second informative TV ad scripts (PSA & creative version), 2 x recordings of TV ads, Contact information and pricing quotes chart for radio/TV stations in the area, 2 x handouts advertising the grand opening (both in black and white & color), 2 x mail-outs (postcard-style) advertising the grand opening, Facebook page, Facebook instructions, Plan to have people "Like" the Facebook page, Twitter account and design, Twitter instructions, Sample posts (grand opening, volunteers, donors, customers), Plan for attracting twitter followers, 4 x newspaper ads (grand opening, volunteers, donors,

		customers), Contact information and pricing quotes chart for local newspapers
	Prader-Willi Syndrome Association (PWSA)	Brochure template, Completed brochure with information, Completed brochure with revised information, 1 poster for kids (informative), 1 poster for parents (informative), 1 poster for doctors' offices, 1 poster for kids (advocacy), 1 poster for parents (advocacy), 1 booklet template for PWSA with formatted and revised (possibly) text and updated images, Newsletter (layout & text/info), E-Bulletin (layout & text/info), Plan for how to use both documents
	Clemson Biosystems	Video persuading South Carolina farmers to grow soybeans for use in Clemson biofuels program, Video instructing graduate and undergraduate students on how to grow algae for Clemson's biofuels programs, Video that provides an informational overview of the Clemson biofuels program for the campus and the community at large, Video that persuades restaurant owners in the Clemson area to provide waste oil from deep fryers to the Clemson biofuels program in an effort to expand the program
	University Housing	A package of presentation materials (Prezi, talking points, exercises, handouts, etc.) for a presentation on how to conserve resources and live a sustainable lifestyle in university dorm rooms, A package of presentation materials (Prezi, talking points, exercises, handouts, etc.) for a presentation on how to conserve resources and live a sustainable lifestyle in university apartments, A package of presentation materials (Prezi, talking points, exercises, handouts, etc.) for an orientation meeting for new members of the Clemson Eco-Rep sustainability program, Music video of the prerecorded "Conservation Man," a song encouraging people to conserve resources and live a more sustainable lifestyle
	University Housing	Video that provides tips on recycling, aimed at campus students and faculty, Video that provides tips on saving water, aimed at campus students and faculty, Video that provides tips on saving energy, aimed at campus students and faculty, Video persuading students to

		join the Clemson Eco-Rep program on sustainability
	Clemson University Environmental Health and Safety/Clemson University Environmental Committee	A package of presentation materials (PowerPoint, handouts, talking points/script) about the newly-completed campus Environmental Audit—designed for a presentation to campus administrators, An upgrade of the Clemson University Environmental Health and Safety website with the addition of the newly-completed Environmental Audit, A final rewrite of the Clemson University Environmental Audit “Recycling” section, An upgrade of the “Material Safety Data Sheet” training materials for university faculty and staff
	Clemson University Department of Engineering and Science Education	4 Videos that showcases the department’s research on engineering, chemistry education, physics education, the engineering and science education certificate program
	Calhoun Honor’s College	Redesigning fellowship website, creating information for parents and professors
	Networkbash	Planned, executed, marketed, and organized Networkbash Engage- a Rocket Pitch session Designed, distributed, and analyzed surveys for all three events
	AlignSC	Worked on website redesign, created orientation material for new board members, created a grant application packet, analyzed surveys and made program recommendations, worked on social media package
	Clemson Athletic Department	Designed and analyzed 3 surveys, performed focus groups, researched other universities, wrote 2 recommendation reports on how the Athletic department could improve social media presence and improve student attendance
	Networkbash	Planned, executed, marketed, and organized Networkbash Excite- a speed networking session
	Adult Education Center	1 Tutor training manual, 1 Flyer, 1 Networking with Anderson University Education Department (meeting at AU with department head Jaquelynn Malloy), 14 hours tutoring. Two on team tutored every Tuesday to learn about program, 1 PowerPoint for orientation

		session, 1 flyer, 3 posters (two motivational, one informational), 6 motivational posters, 1 Pizza party Dec. 5, 6 Networking links with six restaurants to support incentives system, 300 coupons donated by restaurants for incentives, 1 marketing strategy guide with all related paperwork and templates. 1 contact sheet of potential corporate sponsors, 1 Applebee's fundraiser, Nov. 17 at Anderson location, 1 Clemson campus visit and tour as incentive for perfect attendance. Date: Dec. 2. Guided campus tour will include behind-the-scenes at Death Valley, Littlejohn, as well as football toss on the field, 1 Flyer that promoted this all semester, 1 "photo album" on CD of visit.
		3 radio spots, 3 billboard designs, 1 Postcard design, 1 Flyer design, 1 SMART board training manual for staff, 1 60- to 90-minute onsite teaching session at Anderson Adult on how to use and manage the website, 12 posters, 3 sets of bathroom signs, 1 Pizza party (Nov. 21), 1 Flyer design
		1 logo design for Anderson Adult Ed, 1 logo design for CU@AE partnership, 1 calendar for course scheduling, 2 Information cards, 1 brochure, 1 Tracking form for student progress/requirements, \$150 in donations from Moe's dinner event, 1 Bi-Lo Booster application completed, 1 "What's Next" memo to explain how to use the Bi-Lo Booster program, 1 report on how to write an effective grant, 1 Excel spreadsheet set up to facilitate first grant, 1 "What's Next" memo for launching a future grants team targeting a grant from Verizon, 1 Verizon Wireless application form.
	Anderson Adult Education	1 traditional "Menu Game," based on reading a menu, 1 traditional "Sentence Shootout" sentence-building game, 1 electronic "Greeting Card" game, matching visuals to written messages, 1 completed website with usability study at school with student users, 1 60- to 90-minute onsite teaching session at Anderson Adult on how to use and manage the website, 11 motivational posters designed and printed, 1 personal letter explaining the posters to students, to be put

		up at AAEC.
		1 brochure for recruiting tutors, 1 Flip chart in binder for presentations, 1 brochure to reinforce presentation, 2 logo designs, (cheetah for Adult Fast Track program, tree for overall program.), 2 flyers, one to recruit tutors, one to recruit GED students. For use on CAT bus and Electric City Transit buses, 200 info cards for attracting tutors. Students wrote, designed, produced first batch of cards.
Spring 2012	Faculty Senate	Market the fundraising restaurant night, market the Habitat fundraising campaign, plan events for Fall 2012, and redesign website
	Office of Media Relations	Write, analyze survey, write recommendation reports to increase the number of students, faculty, and staff enrolled in CU SAFE, how to best communicate with students through email, social media, or other mediums
	Governor's School of Performing Arts	Create an alumni network, launch network, create evaluation tools
	Tiger SpeakOut	Planned and executed the event, created an event manual, promotional material, webpage, and social media
	Anderson Adult Education Center	ESL TEAM Developing an incentive plan that includes store rewards as well as teaming Clemson language students with ESL students. Also create an ESL student phone directory and supply sample forms from the businesses, stores, etc. students encounter in our area, ENGLISH TEAM: To help teacher Janice Wilson by providing tutoring help. Team will develop a CD writing program, get high-interest reading materials, advance tutoring staff, find a way to display student work., SOFT SKILLS TEAM: The team will design teaching modules in Professionalism and Appearance, Teamwork and Leadership, Beginning a Job Search, Interviewing, and Resume writing and completing applications, COMPUTER SKILLS TEAM: Developing a new curriculum for a computer skills class. Basic computer skills including typing, Word, Internet,

		Email, through a syllabus and PowerPoints., MATH TEAM: Developing math lessons based on Smartboard use., JOB PREP TEAM: These students will create a packet that will feature advice on resumes and cover letters, and how to search for job, 2014 TEAM: Developing an advertising campaign for the changes to the GED scheduled for 2014, VIDEO TEAM: This group is developing a video on AAEC for use in orientation.
	Horry County Parole Program	JOB SKILLS TEAM: Students will develop a four-week workshop of one-hour, once-a-week sessions on these topics: The value of a job, writing to obtain a job, job interviews, business etiquette. The team also will obtain resume work packets, tutorial PowerPoints, and used textbooks on these topics from other sources.
	You Are Not Alone	PRESENTATION TEAM: Will update or create YANA's information components (PowerPoint, brochures, flipbook), FUNDRAISING TEAM: Is scheduling a Chick-fil-A night for March 31. Also sponsoring a prom-dress drive for YANA's "Second Chance Prom," a special-event fundraiser YANA suggested, BRANDING TEAM: Will work on enhancing YANA's brand recognition in the community by developing logo and using it on a brochure to go to area schools, WEBSITE TEAM: Create a website using YANA's new logo and color scheme (from Branding Team). Develop and place content, MOTIVATION TEAM: This team of Clemson athletes will provide an incentive program to motivate positive change for YANA students in the areas of health and/or academic improvement, BROCHURE TEAM: This team will develop a brochure targeted at funding sources in the community, FUNDRAISING TEAM 2: Originally a grants team, this team has shifted to developing an annual fundraising event that will become part of the YANA brand, SWOT ANALYSIS TEAM: Will do research and deliver a written report on the strengths, weaknesses, opportunities, threats facing YANA. This is a tool intended for strategic planning by the board of directors for strategic

		planning.
	Caroline Community Center (Williamston)	WEBSITE TEAM: Will develop a free, easy-to-edit website for the center, BROCHURE TEAM: Will produce a brochure aimed at local churches, businesses, schools and citizens of Williamston to tell the story of the center, PRESENTATION TEAM: Will produce a PowerPoint program for use at civic club meetings to promote the center, DVD TEAM: Will produce a public relations tool in the form of a video.
	Pendleton Historic Foundation	Educational Brochures for Victorian Mourning Tour, Native and Medicinal Plants, Victorian Clothing Tour, Materials for Upcoming Quilt Exhibition/Show (entry form, display placard, informational booklet, advertisement).
	iFixit.com	Eight repair guides for ifixit
	Foothills Chapter of the Sierra Club	Website redesign, Photo Contest, 2 Brochures, Recruitment Event, Promotional Materials, Facebook Instructions
	Jordan Hall Imaging Facility	Website Instructional Video: How to Perform Koehler Illumination on the Facility's Microscopes, Website Instructional Video: How to Prepare Samples for Microscope Imaging, Website Image Gallery: Create a Platform for Posting the Facility's Images along with Model Text Demonstrating Sample Preparation and Acquisition Parameters, Website Flowchart Tool Guiding Users in Choice of Correct Microscope and Imaging Techniques
	Multimedia Authoring Teaching and Research Facility (MATRF)	Instructional Videos Presenting a General Orientation to Use of the Lab, Use of the Camtasia Software on Lab Computers, Use of the Lab's Green Screen, Use of the Lab's Three-Point Lighting Kits
	Michael Rock and his nonprofit K-Cor, Inc., an inventor and manufacturer of unique solar thermal hot water systems	Update of K-Cor's Website, Brochures Aimed at K-Cor's Potential Customers and Backers: Churches, Electric Co-ops, Investors, etc., Promotional Video Aimed at Acquiring Backers or Investors for K-Cor's Unique Solar System, Promotional Video Aimed at Convincing Electric Co-ops to help Sell or Distribute K-Cor's Solar Systems
	Clemson University Outdoor Lab	Promotional Brochures on the Lab's Various Services, Promotional Video on the Lab's Banquet, Conference, and Wedding Facilities,

		Promotional Video on the Lab's Lodging Options, Promotional Video on the Lab's Clemson HOPE Program for Disabled Adults
Fall 2012	Anderson Adult Education Center	mentor/buddy system, a featured teacher wall, the 3-week raffle, and the trip to the stadium, Research -- "White paper" on best practices from adult education programs in the Southeast in an effort to help AAEC improve its ranking, three instructional videos on how to use Microsoft Word, Internet Explorer, and general Windows functions. Each video will be approximately 5-6 minutes and will go through how to use each program at a basic, easy-to-understand level, Laying a foundation for a big event in the spring which the team will hand off to the next class. Also working on a "success luncheon" during the week of Nov. 12., ESL. Workshop on resumes and interviews. Signs promoting the workshops. Signs to help ESL students navigate the school. Tentative: linking Clemson Spanish Club to AAEC, RETENTION and INCENTIVES. Seeking donations for a raffle. Arranging a tour/luncheon of the stadium for students who improve performance and meet attendance requirements at AAEC, SCHOLARSHIPS. Brochure going to potential donors requesting donations. Establish a fund for the scholarships. The goal is to help AAEC students pay the \$80 for the GED, COMPUTER SKILLS. Producing a video of people in the workforce about the importance of computer skills. Adding icons to the computers at the center to make them easier for beginning students to navigate.
	Stormwater Partners of Pickens County	Hike/Educational Event, BBQ/Educational Event, Facebook Development and Promotion/Raffle, 3 rd Grade Educational Materials
	Killingsworth House	Brochures for Donors and Social Workers, Handbook for Residents, Handbook for Volunteers and Volunteer Drive, Newsletters (revised newsletter, e-newsletter, and resident newsletter)
	You are not Alone	Marketing. Producing a brochure for general public, flyer for

		Clemson volunteers, contacting Business 101 professor and community service office to see if YANA can be a source of Clemson-approved community service hours. Events. This group is planning a visit to Clemson and a special event at the Y beach. Fitness plan. Developing a six-week workout plan for the kids. It will track and monitor progress with a log book. Producing a motivational video using Clemson football players. This team has a couple of athletes on it with access to teams for interviews, exercise plans, etc. Finances. This team is looking at "best practices" of similar organizations that may help YANA raise funds.
	Department of Communication Studies	Created web presence materials for 5 Projects: Health Communication Graduate Certificate Program Advertising Program Sports Communication Major Social Media Listening Center in Daniel Hall Communication Studies Basic Courses
	iFixit	Over 50 instructional manuals for hand-held devices
	Ugly Words	Logo, kickstarter video, brochure
	Ugly Words	Guide to Becoming a 501c3 (Non-Profit) Organization, Guide to Writing By-Laws for a New Organization, Fundraiser (Planning; not executing), Guide to Becoming a 501c3 (Non-Profit) Organization, Guide to Writing By-Laws for a New Organization, Fundraiser (Planning; not executing)
	Clemson Lit. Fest.	Potential Audience Profile and Database, Potential Grant Database, Plans to Monetize Readings, Multimedia Marketing
	Calhoun Honors College	Wrote bios for recruiting material, Developed social media plan for improved presence
	IPTAY Collegiate Club	Focus Groups, Survey, Recommendation report

	Pearce Center	CBP Prezi, Showcase Recommendation Report, Logo and Slogan CBP Marketing Booklet, Pearce Center Brochure, Marketing Booklet, Grant Research/Report, Award Research/Report, Social Marketing Plan
	Military Transition Services	Recommendation report, social media plan, grant research and recommendations
	Clemson University Outdoor Lab	(4 instructional videos) How to safely take mentally disabled young adults on canoe rides on Lake Hartwell How to safely take camp attendees on a ropes adventures course in a teambuilding exercise How to build and maintain a community garden at the camp How to clean camp cabins
	Clemson University Housing	(4 videos) How the heating and cooling system works in university dorms with tips on energy conservation How the university's potable water system works (from lake to tap) with water-saving tips How the university's new energy management system works in some dorms with energy-saving tips (2 competing projects)
	Clemson University's Formula SAE racecar team	Four competing videos aimed at potential race team sponsors to help the team raise more money and become more competitive in the international Formula SAE race held each May in Michigan
	Clemson University Student Veterans Association	(4 videos) Two competing videos to help campus veterans navigate their way through the complicated new GI-bill passed by President Obama's Administration in 2009 Two competing videos about this campus student fraternity aimed at recruiting new members and raising general awareness about campus veterans' needs among administration, faculty, and students

Fall 2013	Pearce Center for Professional Communications	Social Media plan, 4 professional communications tutorials, marketing material, event planning, brochure development, PR
	Chestnut Mountain Church, Chestnut Mountain, GA	Food Allergy Education and Protocol Package: Training and educational video Training and educational manual (in case technology is not available) Follow-up Packet (summary fact sheets, details on top 8, additional resources) Brochure Protocol plan for Chestnut Mountain Church (includes labeling children, identifying foods served, educating staff, and involving parents in the process)
	iFixit	Twelve groups of students created a total of approximately 84 repair guides for installing parts in twelve different electronic devices, which included cell phones, digital cameras, electronic notebooks, etc. Typical repair guides included replacing motherboards, keyboard pads, camera lenses or flashes, microphones and speakers, and so on. The students also created introductory “device pages” and troubleshooting pages for the twelve devices. In doing the project, students submit drafts of their work to the technical team at ifixit.com and revise according to feedback they receive.
	Ripple of One	grants and fundraising, website and social media, donor gala planning, and print media awareness. For example, the grants and fundraising group is in charge of equipping Ripple with the proper

		resources to raise funds. This group created a spreadsheet of potential grants for Ripple to apply for in the future. The spreadsheet includes information such as the company offering the grant, the date the grant is due, the qualifications needed to apply, contact information, and miscellaneous notes. The grant and fundraising group also held a fundraiser at BGR in Clemson to benefit Ripple. The group marketed this event to the community to ensure there was good attendance at the event! Lastly, a partially completed grant was started to be handed off to Ripple of One for them to complete and submit. After this project, Ripple has been better equipped to support the families they serve and better the community
	Tales for Tigers	working with Karen Kettnich to develop a children's reading group to promote literacy in and around Clemson University. We hope to make reading more accessible and fun for families and Clemson students and to establish a reading program that gives back to the community. We have divided the class into four groups to help develop the stepping stones to this project which include a group designing the program's website and social media sites, a group developing the program's budget and doing fundraising, and a group developing a branding manual and print media, and a group in charge of logistics. We hope to develop a solid foundation for future students to build this program in the future.
	Phillis Wheatley Association	website, video, and print and media advertising packages for the Phillis Wheatley Association. These projects will modernize the association and hopefully increase interest so that more people will participate in the association's growth. The Phillis Wheatley Association, located in Cleveland, Ohio, recently celebrated their 100 th year and provides services such as a nursery, full and part-time school, field trips, and other activities for children and adults in the local community. The association's slogan is "Opening Doors and Changing Lives," and this goal will continue with the help of the Clemson students. We are completing a new website, logo, social media accounts, brochures, and videos; all of which will be finished

		and ready for use before the end of the year. We are very excited to share what we created and help the Phillis Wheatley Association grow in its community
	Anderson Adult Education	<p>Team 1: focused on promoting the transition to computerized GEDs in 2015.</p> <p>Deliverables: Two brochures and one flier.</p> <p>Team 2 developed a mentoring/morale campaign to keep students involved with the program.</p> <p>Deliverables: Five special events, including a donut day, cookie day, student-to-student discussion session, and a Christmas party (pending).</p> <p>Team 3 laid the groundwork for a new community scholarship program called the CUAAE Scholarship to help AAE students pay for the GED exam.</p> <p>Deliverables: A scholarship criteria system for selecting scholarship winners, developed with Executive Director Richard Gaines, a brochure for promoting the new scholarship to businesses and students, a PowerPoint and script that Richard Gaines can use at before civic groups to present the the scholarship.</p>
	Clemson Academic Team	<p>Team 1 focused on promoting this new club.</p> <p>Deliverables: A new logo, a promotional flier emailed to high school teams attending the first “Tiger Town Throwdown” hosted at Clemson University, promotional posters on campus.</p> <p>Team 2 focused on helping the team launch its Trivia Nights, weekly events used to recruit new members and keep the club cohesive.</p> <p>Deliverable: Extensive surveying of students about popular restaurants that would make a good meeting spot and produce a lot of team visibility (Chipotle’s won). This team also contacted restaurants about their willingness to allow Trivia Nights on their premises weekly, turning over all their research to the academic team.</p>

		<p>Team 3 focused on gaining financial support so the academic team could travel to meets at other universities. After exploring several fund-raising options (a 5K, a tailgating “boot drive”) they organized and executed a university-sanctioned raffle that offered a collectible football signed by Dabo Swinney. Their raffle raised more than \$250 for the club.</p> <p>Team 4 developed a social media campaign</p> <p>Deliverables: A Facebook page and Twitter account, which they managed during the semester.</p>
	The President’s Commission on Sustainability, Clemson University	Final editing of the Environmental Audit Sections: Air Quality, Transportation, Workplace Safety, Procurement, Hazardous Waste, Water Usage, Solid Waste, Radioactive Waste
	Campus Banner + Design	Two instructional videos on customer service aimed at Campus Banner +Design employees Two instructional videos on die-cut vinyl installations aimed at Campus Banner + Design employees
Spring 2014	Belton Area Museum Association	Website Design, Mascot Design, Multiple Logo and Tagline Designs, Merchandising Plan, South Carolina Tennis Hall of Fame Brochure, Branding for Event Space, including Name and Brochure, Grounds Improvement Plan, Layout, and Instructions, Membership Plan Revision with Incentives, Social Media Guide
	Clemson University BioSystems Engineering Program; Clemson (Department of Bioengineering)	Beer Brewing by the Clemson Brew Crew (Student Organization): An Instructional Video Conference Booth Display for the Clemson Brew (Student Organization) The Black Soldier Fly Project: An Informational Video The Black Soldier Fly Project: An Informational Website
	Clemson University Sustainable Agriculture Program and Student	Transplanting at the Student Organic Farm: A Training Video Harvesting at the Student Organic Farm: A Training Video Clemson Student Organic Farm Tour: A Promotional Video

	Organic Farm	Student Organic Farm Research Book: Editing Work by Students
	Multimedia Authoring Teaching and Research Facility (MATRF)	MATRF Policies and Procedures Manual with Troubleshooting Guide How to Use the MATRF Green Screen Kit: An Instructional Manual How to Use <i>Camtasia</i> Software: An Instructional Video Series How to Use the LED Light Setup: An Instructional Manual
	Rutledge Institute for Ethics	held their Ethics Slam
	Materials Science and Engineering Department	created articles about the following: Awards and Events, Capstone Projects, Faculty Listings, Research Innovations, Student Profiles, and a plan to promote the department
	Campus Banner +Design	Deliverable was a safety manual, which included a print and PDF version. Also included as supplemental deliverables were a safety video, an online instruction manual for one of the printers, safety-themed posters, and a recommendation report suggesting ways to improve safety.
	iFixit	99 repair guides 23 electronic devices, including cell phones, computer speakers, laptops, smartphones, two-way radios, etc. Typical guides included replacing motherboards, camera lenses or flashes, LCD screens, microphones and speakers, and so on.
	Economic Development Office	4 Proposals (Bike Trail, Economics of the trail, Marketing for the trail, Community Engagement for the trail)
	CEDC (Clemson Engineers for Developing Countries)	(Research Proposal for Art Center, Instructional Guide for Building Fishing Boats, Instructional Guide for Cement Block Mixing and Construction
Fall 2014	Multiple (See column to the right)	CU March For Babies --- Brochure --- Flyer CU Office of Global Engagement --- Flyer for Clemson is Global Series

		<p>Clemson Area Food Exchange (CAFE)</p> <ul style="list-style-type: none"> --- Brochure Revision --- Web Tutorial <p>Feel Good</p> <ul style="list-style-type: none"> --- Flyer <p>Littlejohn Community Center</p> <ul style="list-style-type: none"> --- Flyer ---- Social Media Guide <p>Design and Entrepreneurship Network</p> <ul style="list-style-type: none"> --- Prezi <p>Food Science and Technology Club</p> <ul style="list-style-type: none"> --- Flyer --- Logo --- Social Media Pages (Twitter and Facebook)
	iFixit	<p>55, science writing students, comprising three sections of ENGL 3150, participated in client-based projects associated with iFixit. Working in groups of three or four, these students created repair guides for 13 electronic devices, including cell phones, computer speakers, laptops, smartphones, two-way radios, etc. Typical guides included replacing motherboards, camera lenses or flashes, LCD screens, microphones and speakers, and so on. Students wrote approximately 118 repair guides for the 13 devices; moreover, they also created an introductory “device page” and a troubleshooting guide for each of the 13 devices.</p>
	Anderson Adult Education	<p>Publicity Team 1: two deliverables.</p> <ul style="list-style-type: none"> • Created new social media platforms (LinkedIn, Facebook, Twitter), managed them for the semester, and handed them off. • Held social media orientation workshop for AAEC staff. <p>Skills Development Team: three deliverables.</p>

		<p>Developed a job skills packet for students with three parts:</p> <ol style="list-style-type: none"> 1. Resume guide. 2. Job interview skills brochure. 3. Interview skills poster. <p>Best Practices Team: one deliverable.</p> <p>Researched and wrote a Best Practices report looking at practices at three adult education programs the team identified: Massachusetts Department of Education, California Department of Education, and Vermont Adult Learning.</p> <p>Publicity Team 2: four deliverables.</p> <p>Team coordinated with Team 1 to provide four deliverables and placed them in the community:</p> <ol style="list-style-type: none"> 1. Produced a brochure for non-Internet audience. 2. Produced a flier for potential students. 3. Provided content for three to six posts per week on both Facebook and Twitter. 4. Enhanced awareness by having schools and known public figures “following,” “retweeting,” and “liking” posts on both. <p>5. Morale and Retention: three deliverables.</p> <ol style="list-style-type: none"> 1. Success stories poster. 2. WorkKeys poster. 3. Student brochure. <p>6. Outreach Team 1: one deliverable.</p> <p>Formal presentation on AAEC to Anderson District 5 School Board (November meeting).</p> <p>7. Outreach Team 2: one deliverable.</p> <p>Formal presentation on AAEC at Anderson Rotary Club luncheon (November meeting).</p>
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	Clemson University Formula SAE Racecar Team	Formula SAE: A Promotional Video TIG Welding 101: An Instructional Manual Basics of Machining: Mill and Lathe: An Instructional Manual Formula SAE Safety & Maintenance Manual
	Multimedia Authoring Teaching and Research Facility (MATRF)	Sony Bluetooth Microphone: An Instructional Manual How to Use the MATRF Slik Tripods: An Instructional Manual Getting Started with Adobe <i>InDesign</i> : An Instructional Video Series Cannon Rebel T3i Instructional Video Series with Quick Start pamphlet MATRF Staff Manual
	The WID Channel	Technical Writing Guide for Computer Professionals The Ultimate Guide to How to Write a Grant Proposal Comprehensive Site Inspection Report: A Writing Guide for Civil Engineers Writing as an Electrical Engineer: A Guide for Preparing Common Documents Fieldwork to Written Work: A Writing Guide for Professionals in Environmental Sciences
	Pearce Center	Created instructional manuals and cards for equipment in the Studio
Spring 2015	iFixit	eight groups from these two sections are creating replacement guides (for a computer, a couple of tablets, a set of earphones, several cell phones, and a digital camera).
	Multiple clients (see column to right)	Habitat for Humanity Sports Nutrion CU Riflery CUBBS WSBF-FM Clay Classic for Students Helping Honduras Kyle Ambrogi Foundation CU March for Babies Formula SAE

		Jennifer Lauren Farrell Golf Tournament Club Lacrosse
	Multimedia Authoring Teaching and Research Facility (MATRF)	Basics of Adobe <i>InDesign</i> : An Instructional Manual MATRF Policies and Procedures for Lab Users: Video and Brochure Getting Started with Adobe Premiere: An Instructional Video Basics of Adobe <i>Illustrator</i> : An Instructional Manual
	The WID Channel	Communicating Technical Information to Laypersons in the Biology-Related Fields: A Video Guide How Leaders Communicate: A Video Guide Based on Interviews with Clemson Football Coach Dabo Swinney and Other Successful Professionals How to Write Like a Mechanical Engineer: A Video Guide Creating Visuals and Graphics in the Technical Fields: A Video Guide Writing in Electrical Engineering and Computer Fields: An Instructional Guide
	Adobe/Clemson Partnership	Created 4 tutorials on how students could use an Adobe program in their majors
Fall 2015	Clemson Athletic Department	Wrote, distributed, and analyzed survey data ; conducted three focus groups, wrote a recommendation report for improving current social media and gaining more followers in the 18-24 demographic
	Homeland Park Primary School	Tutoring sessions and reading incentives for elementary students
	Clemson Medical Physics Lab	X-ray Calibration Machine Operations Manual and Design Manual, Proposals, Usability Recommendation Report, Final Report Executive Summary
	Osher Lifelong	Facebook Instructional Manual for Seniors; Proposal, Usability

	Learning Institute	Recommendation Report, Final Report Executive Summary
	Multimedia Authoring Teaching and Research Facility	<ol style="list-style-type: none"> 1. Team Deliverable: Beginner's Instructional Manual on Adobe Photoshop 2. Team Deliverable: Instructional Manual on Website Creation using X-HTML 3. Team Deliverable: Instructions on MATRF Lab Computer Ghosting Procedures (For use by MATRF Staff) 4. Team Deliverable: Instructions on How to Use the Crestron Box MATRF Projection System 5. Team Deliverable: Instructions on How to Use the MATRF Scanner 6. Team Deliverable: Instructions on How to Use Mics in Conjunction with Camtasia Software
	Clemson University Environmental Audit/President's Commission on Sustainability	<ol style="list-style-type: none"> 1. Transportation/Parking 2. Pesticides/Grounds 3. Wastewater Treatment 4. Biohazardous Waste/Medical Waste
	Multiple clients (see column to right)	<p>Video on National Tiger Awareness Week for Tigers 4 Tigers</p> <p>Brochure for Helping Hands of Clemson</p> <p>Promotional Video for Student Memorial Chapel</p>
	Multiple clients (see column to right)	<p>Promotional Flyer for Ducks Unlimited Fundraising Oyster Roast/BBQ</p> <p>Promotional Flyer and Handouts for TigerVision</p> <p>Promotional Flyer for Donate Life</p> <p>Brochure on R. Scot Teacher Grant Program for South Carolina Art Education Association</p>
	Multiple clients (see column to right)	<p>Video against Cub Petting for Tigers 4 Tigers</p> <p>Facebook page and Best Practices Guide for Clemson Chapter of the Heather Trew Foundation</p> <p>Marketing Research (Survey and findings) for Swamp Rabbits</p>

		Hockey Webpage for Clemson University Percussive Studio
Spring 2016	Tigertown Cross Fit	Website, promotional materials, videos, social media plan, write and administer surveys to collect data and turn into recommendation report,
	iFixit	approximately 80 repair guides for ten different electronic devices, such as cell phones, walkie-talkies, notepads, etc.
	Multiple clients (see column to right)	<p>Client: EMAGINE/ Dr. Brad Putnam Mechanical Engineering team will be producing promotional brochures and informational pamphlets for this company.</p> <p>Client: Clemson Sports Car Club Graphic Communications team will be creating a promotional video as well as guidelines for “Driving Meetings,” outlining all topics from driver and passenger safety to track rules and club promotions.</p> <p>Client: McCutchen Engineering Associates Civil Engineering team will create a project summary for the site design of a new hotel in Spartanburg. It will include an overview of the project, the project’s purpose, the rationale of the project, and some potential design issues; it will also include some preliminary site drawings with brief descriptions and some minor analysis.</p> <p>Client: Clemson University Conservation of Marine Resources Creative Inquiry Biological Sciences team will be create an in-depth instruction manual on how to perform data collection for scuba ocean research. This manual will supplement other handouts produced by the course instructor.</p>

	Multimedia Authoring Teaching and Research Facility	Instruction manual on Sony High Definition video cameras Instruction manual on Adobe Connect software Instruction manual on Podcast Equipment Instruction manual on IKAN lighting kit Handout and video on general lab procedures and policies
	The President's Commission on Sustainability/Clemson University Environmental Audit	Technical report on Procurement Technical report on Water Use Technical report on Energy Usage Technical report on Workplace Safety
	Homeland Park	proposals for a way to develop short-term motivation for kids to keep reading, and to use our two Little Shaq books as teaching tools-one in the first half of the school year, and one in the second half.
	CU Medical Physics Lab	Lab manuals
	ThinkClemson	
	Multiple clients	Forestry department: prescribed burn information for land owners Dining Services: survey and recommendation report for improved dining for commuter students Nursing: Blog/website for healthy eating, target audience college students Engineering: research and proposal for a standard prep course for PE and FE exams required by engineering industry
Fall 2016	Homeland Park	Team 1: A reading chart coordinating with the books <i>Little Shaq</i> and <i>Little Shaq Takes a Chance</i> . Two videos. Team 2: A reading game based on Clemson football. Deliverables are a game poster, game pieces, and an instructions sheet. Team 3: An introductory video to the class, a class visit, a fundraiser at Your Pie so that each student can have a copy of <i>Little Shaq Takes a Chance</i> rather than one copy per class.

		Team 4: A report going to the school on a research project to identify and review online reading tools for elementary school students.
	Homeland Park	Team 5: A basketball-themed reading game coordinating with <i>Little Shaq</i> . Game instruction sheet. Class worksheets to go along with the book. Question sheet based on book for teacher to use in class discussions. A class visit to promote the game. Team 6: A prototype pen-pal program for sixth-graders in Pittsburgh, Pa. Coordinating up to 60 letter exchanges between Pittsburgh schoolchildren and Clemson students. Team 7: A motivational video, a class reading chart and a rules poster that coordinate with teacher's existing reading program, and a basketball signed by the Clemson basketball team members. Team 8: Developing treasure map game poster, writing class questions on reading.
	Multimedia Authoring Teaching and Research Facility (MATRF)	Team #1: Instructional video on how to edit sound for video using Adobe Audition Team #2: Instructional video on how to use Camtasia to create PowerPoints with voice-over narration—especially useful for instructors with online classes Team #3: Instructional manual on how to hookup laptops to Crestron boxes in the MATRF's new digital work stations Team #4: Instructional manual on how to operate MATRF's Olympus digital tape recorders
	The President's Commission on Sustainability/Clemson University Environmental Audit	Team #1: Audit chapter on Radioactive Waste Team #2: Audit chapter on Hazardous Waste Team #3: Audit chapter on campus storm-water system Team #4: Audit chapter on campus air quality
	Writing Certification	Pitch Presentations, Research Proposal, WID Interview Research

	Development team from the Advanced Writing Committee	Report, Project Presentation
	CU Medical Physics Lab	Design Manual for PRTH, User Manual for Source Reloading for the PRTH, documentation styleguide and streamlined manual repository for the lab (related proposal, report, presentation)
	Writing Certification Development team from the Advanced Writing Committee	Pitch Presentations, Research Proposal, WID Interview Research Report, Project Presentation
	CU Medical Physics Lab	Exploratory Market Research for PRTH in Veterinary Oncology (related proposal, report, presentation)
	Fit & Fat	1 - Samples of Successful Instagram From Similar Businesses (Report) 2 - Target Audience Surveys 3 - Mock Website 4 - Report Detailing Profit Margins for Various Shirt Companies
	Pearce Center	Four writing tutorials for various majors
Spring 2017	Office of Enrollment Marketing	Conducted 6 focus groups and one survey Collected, analyzed data from the focus groups and survey Compiled into a recommendation report
	Multimedia Authoring Teaching & Research Facility (MATRF)	<ul style="list-style-type: none"> • Instruction manual & instructional video on using Camtasia software in conjunction with PowerPoint. This project is aimed at Clemson faculty who want to record their classroom lectures for use in online courses • Revision of instructional manual on MATRF's new Crestron multimedia system for viewing PowerPoints, the Web, and other instructional material. • Revision of instructional manual on Sony high definition video cameras

		<ul style="list-style-type: none"> • Instructional manual for how to use MATRF’s new scanner • Instructional manual for how to do basic document design with Adobe InDesign
	The President’s Commission on Sustainability/ Clemson University Environmental Audit	<ul style="list-style-type: none"> • Research and Writing of first-ever “Athletics” chapter of Environmental Audit • Revision of “Energy” chapter of Environmental Audit • Revision of “Pesticides & Grounds” chapter of Environmental Audit • Revision of “Transportation & Parking” chapter of Environmental Audit • Revision of “Procurement” chapter of Environmental Audit
	Woodmont Elementary School, Pittsburgh, Pa	42 personal letters between Clemson students and sixth-graders at Woodont Intermediate. Exchanges are ongoing.
	Centerville Academy	10 in-class presentations to Cemterville third- and fourth-grade classes. Accompanying are worksheets, posters, models, and similar reminders of the visit intended to extend the impact of the visit.
2017-2018		
Fall 2018	One technical writing class	<p>Alternate means of housing – contractors? Outside the box options; tiny house; pods?</p> <ul style="list-style-type: none"> • Quick mass housing • Alternative housing for Matthew affects

	<p>The WID Channel (www.widchannel.wpengine.com), a new website that will provide instructional manuals and videos on writing and communicating in STEM fields.</p>	<p>Teams & Projects:</p> <ul style="list-style-type: none"> • Webmaster Creative Solutions: Design and Create WID Channel website • Tigers Traffic Consultants: How to write a traffic report in the civil engineering field • AG-BIO Consulting: How to write a lab report • Research and Designed: How to create a design proposal in mechanical engineering applications • Prestige Worldwide Engineering: How to write common documents in computer & mechanical engineering • Biology Team: How to write a common document in biology fields • Civil Engineering Team: How to write a common document in civil engineering • Mechanical Engineering Team: How to write a common document in mechanical engineering
	<p>The WID Channel (www.widchannel.wpengine.com), a new website that will provide instructional manuals and videos on writing and communicating in STEM fields.</p>	<p>How to write common documents in healthcare and medicine</p>

	Office of Teaching Effectiveness and Innovation	Gathered data from a survey (over 600 responses) and conducted over 20 student interviews
Spring 2019		
	Veteran Scholarships Forever/Ron Demonet	These classes are continuing work done by Phil Randall's 2017 classes. Deliverables include a Formal Proposal and Presentation, social media content including multiple newsletters, Facebook and website posts, Twitter posts, video, and interviews. A demo LinkedIn, including business contacts. Plan for 2 fundraising events, including attachment to Clemson sorority/fraternity.
	Building Bridges of Hope (BBOH)	5 grant proposals to fund El Chivo (a preschool run by BBOH and their Dominican counterpart, FUMSIL)
	Centerville Elementary School	Student team class visits to teach lesson with an artifact left behind to reinforce lesson after visit: poster, worksheet, something similar that team may dream up.
	Clemson Area African American Museum	A collection of storyboards featuring 5 area men who went on to play NFL football. a. If we have extra time at the end, Bessie and Vivian will soon start video recording interviews with the 5 men's family members. We might begin working on these media files if they are completed in time. We discussed picking this project back up in the fall if we can't complete this second phase by the end of the semester.
	Cameron Bushnell	My students will be producing surveys geared toward eliciting information from their peers (and potentially professors) about student writing across the university; two status reports detailing their progress on the project; and a final report that collates the data

		and analyzes it for Dr. Bushnell. They will present their research to the class and Dr. Bushnell the final week of class.
	WIDChannel website	How-to guides on writing specific medical documents
	The Tiger (student newspaper)	Various articles submitted for possible publication in the news outlet.
	The Office of Teaching Effectiveness and Innovation	Creating material using research from the previous year to aid teachings in understanding Gen Z students and their learning styles
Fall 2019		
	University Relations	Research how social media influences college students college decision
	Emeritus college	Review their communication strategies, research how they can better utilize social media