

Former Pearce Center Clients

We have worked with the following off-campus clients:

AMECO division of Fluor Corporation

Work process procedures to train employees and demonstrate compliance with Sarbanes-Oxley Act

Anderson County Board of Education

Board Manuals

Anderson County Museum

Grant proposal, PowerPoint presentation, and promotional materials targeting public schools

Anderson Emergency Food Bank

Display board, architectural mockup of soup kitchen, flyer, brochures, PowerPoint presentation and business cards

Anderson Free Clinic

Employee manual for training workers and streamlining operations, job descriptions, revisions of employee manual, presentations, handbooks, client surveys, spreadsheets, searchable database, video, patient education material, manuals for fundraisers and videos

Anderson Sunshine House

Website

Betty Griffin House

Posters, website

Carolina Farm Stewardship Association

Comparative report on local and organic farming and food demand in the region

Clemson Child Development Center

Yearly fundraiser (the Murder Mystery Night), created relationship between Pi Kappa Alpha (which started providing volunteer labor at the center), and website

Concerned Citizens for Animals

Promotional materials including display board, brochures, website, and website instructions

Dining for Women

Campus marketing plan, marketing materials, webpage, video, and grant writing packet

Foothills YMCA

Promotional materials, PowerPoint presentations for civic organizations, and capital campaign

Greenville County Library

Tutorials about business writing, grant writing, and grammar

Habitat for Humanity

Website, new brochure for the Anderson/Clemson area, brochure for ReStore, radio and tv ads, and social media campaigns

Helping Hands of Clemson

Promotional materials, marketing campaign that included conventional media and free new social media, flyers, listserv ad, Facebook page, Google site, PowerPoint, and marketing kit

Iva Recreation

Promotional materials

Keep America Beautiful

Promotional materials

Mary's House

Marketing material for "Ride for a child" fundraiser- including a billboard and website

Michelin Tire Company Research and Development

Manuals and reports to define and communicate means for searching US Government Document Management System

Oconee Pediatrics

Website

Pendleton Historic Foundation

Manual for the Board of Directors, website, instructional material development, reports on restoration process for Ashtabula and Woodburn Plantations, educational brochures for Victorian mourning tour, native and medicinal Plants, and materials for Upcoming Quilt Exhibition/Show (entry form, display placard, informational booklet, and advertisement)

Sharing Inc.

Marketing DVD, brochure, forms for volunteers and liability issues

United Way of Pickens County

Created website

American Haitian Project

Website

Anderson County Department of Health and Environmental Control

Proposal and promotional materials for Project Impact

Anderson County Transportation

Website evaluation and design proposals

Anderson-Oconee Speech and Hearing Clinic

Manual to train board members, brochure to promote the clinic, promotional materials (posters, mailers, PowerPoint presentation) for annual fundraiser, and website

Archbold Tropical Research and Education Center on Dominica

E-marketing material

Cancer Association of Anderson

Manual and brochures to promote services of the association, annual report, two marketing plans, policy manual, and website

City of Clemson

Booklets about city government services

Clemson Elementary School

Manual to facilitate maintenance of outdoor learning environments, reports and manuals to explain environmental awareness activities for families of third-graders, and promote ways for CES teachers to incorporate the school's barn into lessons

CYT-Upstate

Promotional materials for after-school theater arts program

Foothills Conservancy for the Performing Arts

Promotional materials for the Brooks Center production of The Nutcracker

Frazer Dream Center

Web site and fundraising

Greenville Humane Society

Fundraising and marketing materials

Happy Hooves

Newsletter, brochure, flyers, banners, and directory of students organizations to help recruit volunteers

Hope Academy

Website, presentations, brochures, letters to promote the school and improve its effectiveness

Littlejohn Community Center

Website and promotional materials

McCants Middle School

Ethics DVD and premier event

Oconee County Foster Parent Association

Website

Parenting Place

New logo and business cards, annual fundraising event, brochures, marketing DVD, and Christmas card/fundraising mailer for use during the holidays

Pickens County YMCA

Website, video, marketing material for two events, produced 6 flyer prototypes, produced and distributed flyers, updated brochures, PowerPoints for community presentations, press releases, banners, online calendar, logo, and t-shirt design

Upstate South Carolina Red Cross

Marketing plan and promotional materials

We Stand for Kids

Video developed the script and storyboard and then arranged for a production crew to shoot it. Promotional PowerPoint and two informational brochures. Fundraising brochure aimed at potential donors. Produced a brochure for volunteers, networked WSKF into the Clemson's FCA organization, the Clemson baseball team and the Gantt Center for Student Life. This team did a research project to measure the effectiveness of their brochure redesign

We have worked with the following Clemson University clients:

Academic Success Center

Website, video, marketing material for two events, produced 6 flyer prototypes, produced and distributed flyers, updated brochures, PowerPoints for community presentations, press releases, banners, online calendar, logo, and t-shirt design

Bob Campbell Geology Museum

Brochures, web content and other promotional materials

Calhoun Honors College

Website, promotional materials and logo

Environmental Committee

Sections of the University's environmental audit

Faculty Senate

Procedure manual for research compliance

Forestry Commission

Report on state growth statistics, brochures on trees and development

Gunnin Architecture Library Print Facility

Promotional materials to increase number of clients

Michelin Career Center

Marketing, networking, grants, resources, Pepsi refresh, and research

Office of Environmental Health and Safety

Environmental audit report

Redfern Health Center

Proposals and materials for an interactive healthy campus initiative

South Carolina Botanical Garden

Descriptive materials about new gardens

Urban Land Institute

Report on state growth statistics, brochures on trees and development

Water Skiing Team

Created website

Advanced Writing Program

PowerPoint presentation, logo, application and other promotional materials

Calhoun Field Labs

Reports, research posters, and brochures to promote the sustainable agriculture research at, the field labs

English Department

Recommendation report on going green

Experimental Farm

Promotional materials

Farmers Market

Brochures, presentations, and fact sheets to attract customers to the new farmers market and promote products to be sold

Geology Department

Brochures/website to promote geology major

Housing/Residential Services

Videos on sustainability issues including H1N1

NetworkBash

Plan and execute the yearly event

Podcasting Services

Podcasting and iTunesU

Rutland Center for Ethics

Survey, focus groups, marketing proposal and recommendation reports

South Carolina Urban and Community Forestry Program

Reports and training materials for local governments implementing tree programs

Utility Services

Reports and booklets to promote the goals and activities, focusing on conservation efforts