Former Pearce Center Clients

We have worked with the following off-campus clients:

**AMECO division of Fluor Corporation**
Work process procedures to train employees and demonstrate compliance with Sarbanes-Oxley Act

**Anderson County Board of Education**
Board Manuals

**Anderson County Museum**
Grant proposal, PowerPoint presentation, and promotional materials targeting public schools

**Anderson Emergency Food Bank**
Display board, architectural mockup of soup kitchen, flyer, brochures, PowerPoint presentation and business cards

**Anderson Free Clinic**
Employee manual for training workers and streamlining operations, job descriptions, revisions of employee manual, presentations, handbooks, client surveys, spreadsheets, searchable database, video, patient education material, manuals for fundraisers and videos

**Anderson Sunshine House**
Website

**Betty Griffin House**
Posters, website

**Carolina Farm Stewardship Association**
Comparative report on local and organic farming and food demand in the region

**Clemson Child Development Center**
Yearly fundraiser (the Murder Mystery Night), created relationship between Pi Kappa Alpha (which started providing volunteer labor at the center), and website

**Concerned Citizens for Animals**
Promotional materials including display board, brochures, website, and website instructions

**Dining for Women**
Campus marketing plan, marketing materials, webpage, video, and grant writing packet

**Foothills YMCA**
Promotional materials, PowerPoint presentations for civic organizations, and capital campaign

**Greenville County Library**
Tutorials about business writing, grant writing, and grammar

**Habitat for Humanity**
Website, new brochure for the Anderson/Clemson area, brochure for ReStore, radio and tv ads, and social media campaigns
Helping Hands of Clemson
Promotional materials, marketing campaign that included conventional media and free new social media, flyers, listserv ad, Facebook page, Google site, PowerPoint, and marketing kit

Iva Recreation
Promotional materials

Keep America Beautiful
Promotional materials

Mary’s House
Marketing material for “Ride for a child” fundraiser- including a billboard and website

Michelin Tire Company Research and Development
Manuals and reports to define and communicate means for searching US Government Document Management System

Oconee Pediatrics
Website

Pendleton Historic Foundation
Manual for the Board of Directors, website, instructional material development, reports on restoration process for Ashtabula and Woodburn Plantations, educational brochures for Victorian mourning tour, native and medicinal Plants, and materials for Upcoming Quilt Exhibition/Show (entry form, display placard, informational booklet, and advertisement)

Sharing Inc.
Marketing DVD, brochure, forms for volunteers and liability issues

United Way of Pickens County
Created website

American Haitian Project
Website

Anderson County Department of Health and Environmental Control
Proposal and promotional materials for Project Impact

Anderson County Transportation
Website evaluation and design proposals

Anderson-Oconee Speech and Hearing Clinic
Manual to train board members, brochure to promote the clinic, promotional materials (posters, mailers, PowerPoint presentation) for annual fundraiser, and website

Archbold Tropical Research and Education Center on Dominica
E-marketing material

Cancer Association of Anderson
Manual and brochures to promote services of the association, annual report, two marketing plans, policy manual, and website

City of Clemson
Booklets about city government services
Clemson Elementary School
Manual to facilitate maintenance of outdoor learning environments, reports and manuals to explain environmental awareness activities for families of third-graders, and promote ways for CES teachers to incorporate the school’s barn into lessons.

CYT-Upstate
Promotional materials for after-school theater arts program.

Foothills Conservancy for the Performing Arts
Promotional materials for the Brooks Center production of The Nutcracker.

Frazee Dream Center
Web site and fundraising.

Greenville Humane Society
Fundraising and marketing materials.

Happy Hooves
Newsletter, brochure, flyers, banners, and directory of students organizations to help recruit volunteers.

Hope Academy
Website, presentations, brochures, letters to promote the school and improve its effectiveness.

Littlejohn Community Center
Website and promotional materials.

McCants Middle School
Ethics DVD and premier event.

Oconee County Foster Parent Association
Website.

Parenting Place
New logo and business cards, annual fundraising event, brochures, marketing DVD, and Christmas card/fundraising mailer for use during the holidays.

Pickens County YMCA
Website, video, marketing material for two events, produced 6 flyer prototypes, produced and distributed flyers, updated brochures, PowerPoints for community presentations, press releases, banners, online calendar, logo, and t-shirt design.

Upstate South Carolina Red Cross
Marketing plan and promotional materials.

We Stand for Kids
Video developed the script and storyboard and then arranged for a production crew to shoot it. Promotional PowerPoint and two informational brochures. Fundraising brochure aimed at potential donors. Produced a brochure for volunteers, networked WSFK into the Clemson's FCA organization, the Clemson baseball team and the Gantt Center for Student Life. This team did a research project to measure the effectiveness of their brochure redesign.
We have worked with the following Clemson University clients:

**Academic Success Center**
Website, video, marketing material for two events, produced 6 flyer prototypes, produced and distributed flyers, updated brochures, PowerPoints for community presentations, press releases, banners, online calendar, logo, and t-shirt design

**Bob Campbell Geology Museum**
Brochures, web content and other promotional materials

**Calhoun Honors College**
Website, promotional materials and logo

**Environmental Committee**
Sections of the University’s environmental audit

**Faculty Senate**
Procedure manual for research compliance

**Forestry Commission**
Report on state growth statistics, brochures on trees and development

**Gunnin Architecture Library Print Facility**
Promotional materials to increase number of clients

**Michelin Career Center**
Marketing, networking, grants, resources, Pepsi refresh, and research

**Office of Environmental Health and Safety**
Environmental audit report

**Redfern Health Center**
Proposals and materials for an interactive healthy campus initiative

**South Carolina Botanical Garden**
Descriptive materials about new gardens

**Urban Land Institute**
Report on state growth statistics, brochures on trees and development

**Water Skiing Team**
Created website

**Advanced Writing Program**
PowerPoint presentation, logo, application and other promotional materials

**Calhoun Field Labs**
Reports, research posters, and brochures to promote the sustainable agriculture research at, the field labs

**English Department**
Recommendation report on going green

**Experimental Farm**
Promotional materials

**Farmers Market**
Brochures, presentations, and fact sheets to attract customers to the new farmers market and promote products to be sold

**Geology Department**
Brochures/website to promote geology major
Housing/Residential Services
Videos on sustainability issues including H1N1

NetworkBash
Plan and execute the yearly event

Podcasting Services
Podcasting and iTunesU

Rutland Center for Ethics
Survey, focus groups, marketing proposal and recommendation reports

South Carolina Urban and Community Forestry Program
Reports and training materials for local governments implementing tree programs

Utility Services
Reports and booklets to promotes the goals and activities, focusing on conservation efforts